

continuous improvement. That's a basic premise of Lean, a highly effective business operating system used to eliminate all forms of waste and maximize value to customers.

Whether you're managing a garden center, producing trees, installing landscapes, or serving as an arborist, come discover how Lean can boost your unique business. "Waste" exists in many forms but is basically described as any activity that costs time, space, or other resources but does not increase the value of the product. Put simply, waste adds costs that the customer does not pay.

Lean, however, offers tools that help businesses identify and eliminate waste in the forms of overproduction, transportation, processing, defects, inventory, waiting, and motion. Minimization of waste can create significant cost savings, greater productivity, reduced human effort, and fewer defects.

The tools offered through Lean apply to a broad range of fields such as administration, aerospace, construction, food processing, health care, journalism, and government. As Lean is introduced into the nursery industry, it applies not only to growers, but also to any business that uses multi-step processes to provide services or products.

On February 29, Elizabeth Peters, Oregon Association of Nurseries Lean Program Director and Editor of *Digger* Magazine, will conduct a one-day Lean workshop, titled **LEAN makes Green**, for members of Kentucky's nursery industry.

Look for more information to come!







During this workshop participants will have the opportunity to:

- → hear success stories of Oregon nurseries saving thousands of dollars by implementing Lean
- → learn basic Lean principles and tools that apply to nearly any business process
- → see Lean principles in practice at a Kentucky nursery

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